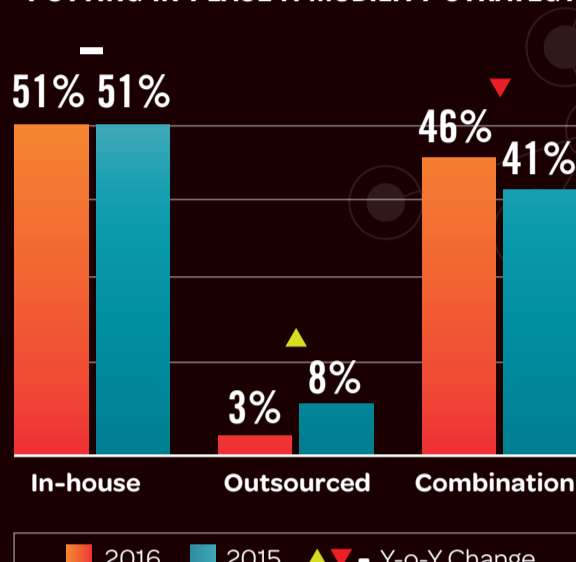


MOBILITY & IoT: CHALLENGES AND OPPORTUNITIES IN THE OIL DEPRESSION

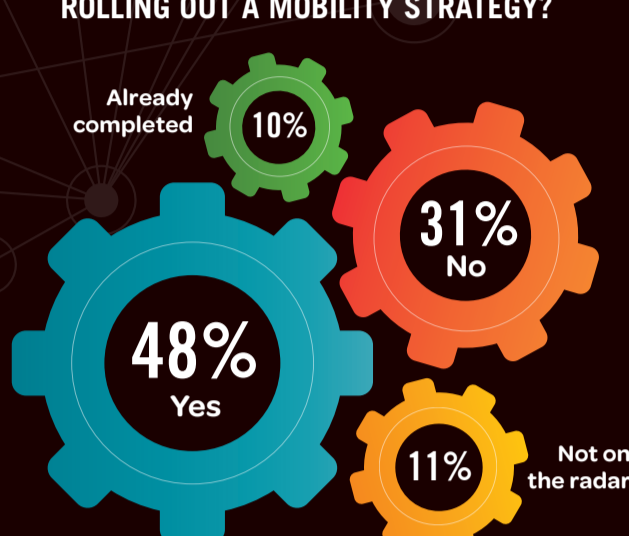
The price of a barrel of crude oil has slid some 70 per cent in the past 18 months with catastrophic effects for many in the hydrocarbons sectors. Record bankruptcies and redundancies have shaken the fabric of the oil and gas sector worldwide, with companies looking to make swingeing efficiencies in times of tightening belts. More and more, organisations are looking to technology to help streamline operations and drive cost reductions. This is where mobile technology and the internet of things can come to the fore like never before. In the following infographic we look at where those in the oil and gas industry find themselves on the mobility journey, and where they see the opportunities and difficulties on the way....

YOUR MOBILITY PROGRAMMES

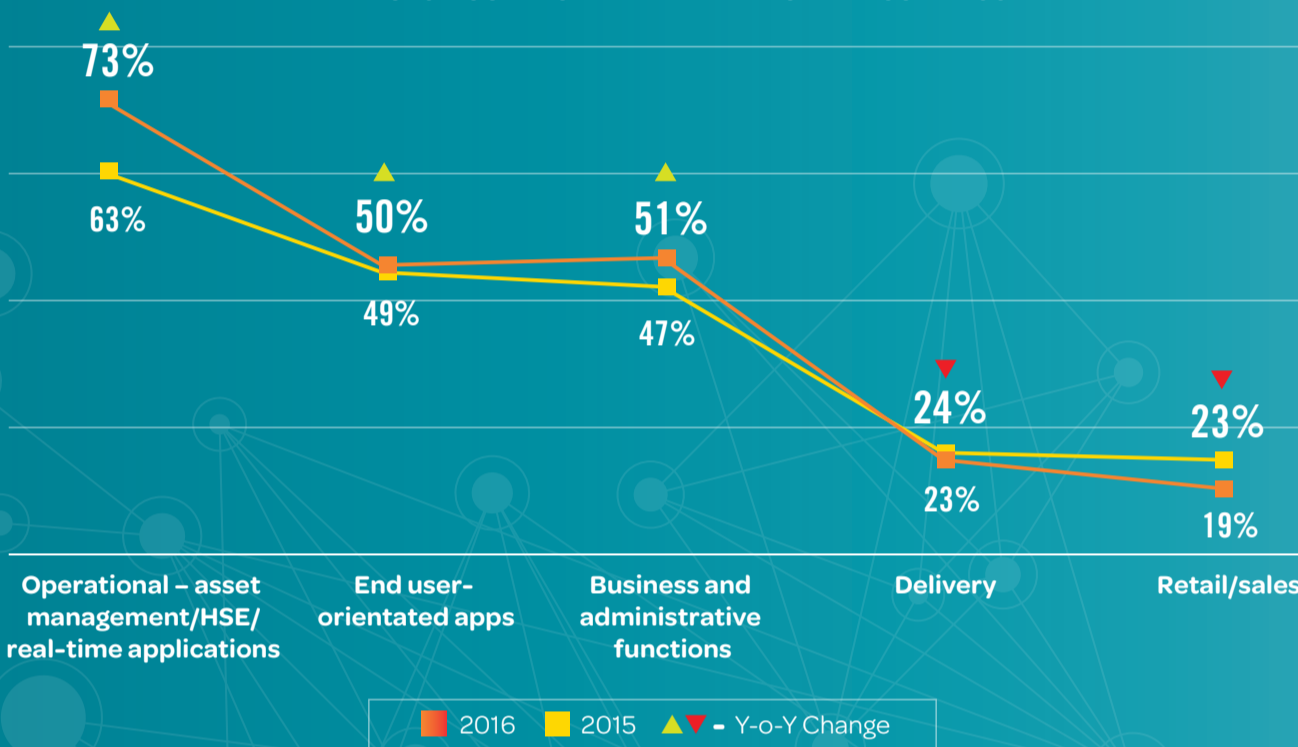
IS YOUR STRATEGY DEVISED IN-HOUSE OR DO YOU BRING OUT EXTERNAL CONSULTANTS IN PUTTING IN PLACE A MOBILITY STRATEGY?



IS YOUR ORGANISATION CURRENTLY ROLLING OUT A MOBILITY STRATEGY?



WHAT DOES YOUR MOBILITY FRAMEWORK ENCOMPASS?



WHICH DEVICE STRATEGY ARE YOU EMPLOYING AT YOUR ORGANISATION?



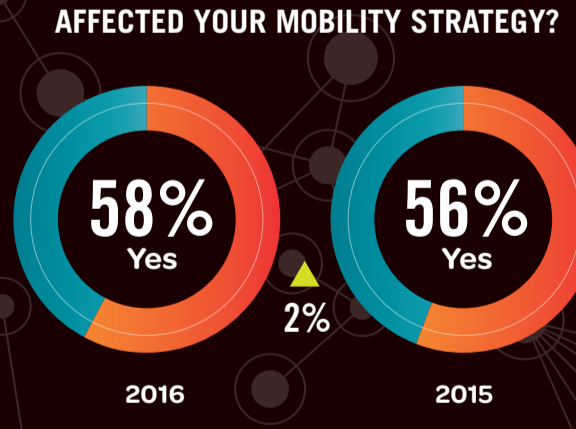
FUTURE POTENTIAL

IN WHICH PART OF THE OIL AND GAS INDUSTRY WILL MOBILE DEVICES HAVE THE GREATEST IMPACT?



CHALLENGES

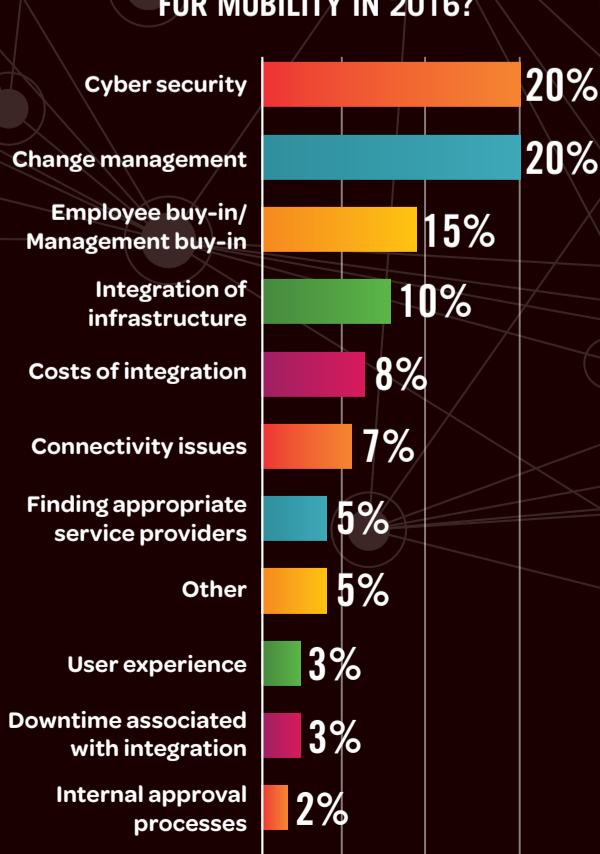
HAS THE OIL PRICE DOWNTURN ADVERSELY AFFECTED YOUR MOBILITY STRATEGY?



DOES THE OIL PRICE DOWNTURN PRESENT AN OPPORTUNITY FOR TECHNOLOGY TO STREAMLINE PROCESSES FOR COST SAVINGS?



WHAT ARE THE GREATEST CHALLENGES FOR MOBILITY IN 2016?



BUT

WILL MOBILITY ACTUALLY SEE THE RIGHT AMOUNT OF ATTENTION AND INVESTMENT TO MAKE A DIFFERENCE TO THIS IN 2016?

